



ENTREPRENEUR + PRODUCT CONSULTANT

SHAUNA GRAHAM

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Shauna Graham is a product consultant and the founder of The Alfam, a data-driven creative agency that builds and transforms apps, platforms, and products to drive growth for influential brands.

She has worked with over 200+ products, businesses, and partnerships, including Capital Group, CrossFit, BlackRock, CBS, and Refinery29.

She teaches branding, marketing, product, UX/UI for NFTE, Girls Who Code, and mentors teens throughout New York City.

Shauna studied Digital Communications and Media: Interactive Mobile and Web at New York University.

"I help people create brand experiences and products to connect to their audience in today's market and Web3."



CONNECT

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